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# UNIVERSITY EXAMINATIONS SPECIAL/ SUPPLEMENTARY EXAMINATION

## **2022/2023 ACADEMIC YEAR**

### SECOND YEAR FIRST SEMESTER

# FOR THE DEGREE OF BACHELOR OF EDUCATION (ARTS)

**COURSE CODE: BBM 211** 

COURSE TITLE:PRINCIPLES OF MANAGEMENT

DATE: 02/08/2023 TIME: 11:00AM-1:00PM

#### INSTRUCTIONS TO CANDIDATES

- 1) Answer Question ONE(Compulsory) and ANY OTHER TWO Questions
- 2) Candidates must hand in their answer booklets to the invigilator while in the examination
- 3) Credit is given for legibility, clarity and use of relevant examples
- 4) Question ONE is 30 marks while Questions 2-5 carry 20 marks each
- 5) Clearly write your Registration Number on each answer sheet used

**TIME:2 Hours** 

**QUESTIONS: SECTION A** 

#### **QUESTION ONE**

- (a) Management is a process. Explain this statement (10mks)
- (b) Describe FIVE benefits of effective coordination to an organization(10mks)
- (c) Human relations theory, developed by Elton Mayo and his assistants is a powerful management tool today. With reference to the above statement, explainFIVE attributes of good human relations in a work place (10mks)

#### **QUESTIONS: SECTION B**

#### **QUESTION TWO**

- (a) Analyze FIVE similarities between F.W Taylor and Henri Fayol theories of management (10mks)
- (b) Discuss five characteristics of bureaucratic organizations according to Max Weber(10mks)

#### **QUESTION THREE**

- (a) Evaluate FIVE advantages of a functional structure to an organization (10mks)
- (b) Despite the benefits associated with planning, some managers are reluctant to plan. Explainthe reasons that might account for this reluctance (6mks)
  - (a) Explain FOUR interactions between planning and controlling (4mks)

#### **QUESTION FOUR**

- (a) Distinguish between the following terms:
  - (i) 'Leadership' and 'Management' (5mks)
  - (ii) 'Policy and Procedure' (5mks)
- (a) Evaluate **FIVE** managerial control techniques that might be used by an organization (10mks)

#### **QUESTION FIVE**

- (a) Citing relevant examples, explain three types of needs as advanced by the McClelland human motivation theory (6mks)
- (b) Evaluate FOUR barriers that might hinder effective delegation (8mks)
- (c) Describe SIX strategic activities of top management in an organization (6mks)