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**UNIVERSITY EXAMINATIONS
2022/2023 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER
MAIN EXAMINATION**

COURSE CODE: CUT 221

COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES

DATE: 19TH APRIL, 2023

TIME: 9-11AM

INSTRUCTIONS TO ALL CANDIDATES

Answer question one (1) and any other two (2)

QUESTION ONE (COMPULSORY). (30 marks)

- a) Define the following terms as used in relation to teaching and learning process (4 marks)
 - i) Communication
 - ii) Educational Media
- b) Briefly explain any **six** physical barriers to effective classroom communication (6 marks)
- c) Identify the elements of Shannon and Weaver's model of communication (4marks)
- d) Outline **six** reasons for using a resource person in teaching and learning (6marks)
- e) Outline **four** considerations to make before buying textbooks for classroom use. (4 marks)
- f) Briefly describe any **six** effects of negative verbal communication to learners (6 marks)

QUESTION TWO (20 marks)

Giving relevant illustrations, justify **five** uses of electronic media in teaching and learning (20 marks)

QUESTION THREE (20 marks)

- a) Educational broadcasting is now widespread practice. Examine **five** reasons for its use in teaching and learning. (10 marks)
- b) Explain any **five** challenges a teacher is likely to encounter when using visual resources (10 marks)

QUESTION FOUR (20 marks)

- a) Discuss any **five** benefits of field trips as an educational media resource (5 marks)
- b) A colleague is organizing a field trip for their students at the end of the term to a nearby factory. An effective trip requires good organization. What stages will you advise them to consider in ensuring a successful trip for the learners. (15 marks)

QUESTION FIVE (20 marks)

- a) Discuss the philosophical perspectives for a school multi-media center. (5 marks)
- b) Identify **five** resources found in a multi-media center (5 marks)
- c) State and explain **five** factors to be considered before establishing a multi-media center (10mks)