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UNIVERSITY EXAMINATIONS

**2022/2023 ACADEMIC YEAR
FIRST YEAR THIRD SEMESTER**

MAIN EXAMINATION

**FOR THE DIPLOMA IN JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: DBJ 135

COURSE TITLE: SCRIPTING BROADCAST MEDIA

DATE: 2ND AUGUST, 2023

TIME: 8.00AM - 10.00AM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions

TIME: 2 Hours

This Paper Consists of 3 Printed Pages. Please Turn Over. ►

PROJECT

Developed scripts for each of the following scripts types:

1. Word-word scripts for a commercial. (15 marks)
2. Outline script for an interview. (10 marks)
3. Format script for a late night show. (10 marks)

The scripts you develop should be for designated topics. Out of the three scripts, choose one that you will record, edit and submit as your project at the end of semester.

Note: You will be awarded for the following:

- | | |
|----------------------|------------|
| a) The idea | (5 marks) |
| b) Creativity | (10 marks) |
| c) Audio quality | (10 marks) |
| d) Camera operations | (10 marks) |
| e) Lighting | (5 marks) |
| f) Editing | (20 marks) |
| g) Use of graphics | (5 marks) |
| h) Finished product | (10 marks) |