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UNIVERSITY EXAMINATIONS

**2022/2023 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

MAIN EXAMINATION

**FOR THE DIPLOMA IN JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: DCU 125

COURSE TITLE: GRAPHIC DESIGN AND LAYOUT

DATE: 19TH APRIL, 2023

TIME: 9.00 - 11.00AM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions.

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

DCU 125 – GRAPHIC DESIGN & LAYOUT

Q1. a) What is Graphic Design?

b) Using Examples List 5 Key Elements of Graphic Design.

Q2. As a Graphic Designer you are tasked to design a Logo for a brand what are the 5 principles of a graphic design will you consider in your work.

Q3. List 5 Examples of Graphic Design Explaining their relevance in different departments in a Newsroom.

Q4. a) Mention 5 elements of Texture in Graphic Design.

b) Differentiate between Type and Space in Graphic Design.

Q5. Differentiate between Graphic Design & Layout, Give Three Examples in each category.