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UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR FIRST YEAR FIRST SEMESTER SPECIAL/SUPPLEMENTARY EXAMINATION

FOR THE DIPLOMA OF BUSINESS MANAGEMENT

COURSE CODE: DIB 101

COURSE TITLE: PRINCIPLES OF MANAGEMENT

DATE: 08/08/2023

TIME:2.00PM - 40.00PM

INSTRUCTION TO CANDIDATES

- 1) The paper contains FIVEquestions
- 2) Attempt THREEquestions
- 3) Question ONE is Compulsory

TIME:2 Hours

QUESTION ONE (30 marks)

a) Define Management and state its importance to an organisation (6mks)

b) Briefly state the major contributions of Friedrick Taylor to management (5mks)

c) Highlight the major contributions of Henry Fayol to the field of management clearly citing his principles (14mks)

d) State and explain the current trends in management today (5mks)

QUESTION TWO

- a) Discuss in brief the contributions of Chester Barnad in the development of the social systems

 Theory of management (10mks)
- b) Briefly state the different management levels present in an organisation clearly stating their different roles (10mks)

QUESTION THREE

- a) Is management an art or a science? Support your answer with relevant information (10mks)
- b) Highlight and explain the four roles of management (10mks)

QUESTION FOUR

- a) Managers need not only technical but also human skills, discuss this in relation to the Hawthorne studies by Elton Mayo (10mks)
- b) State and explain the major management functions (10mks)

QUESTION FIVE

- a) Explain the objectives of management in an organisation (10mks)
- b) State and explain some of the challenges experienced by management in their day to day operations (10mks)