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UNIVERSITY EXAMINATIONS

**2022/2023 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

MAIN EXAMINATION

**FOR THE DIPLOMA IN JOURNALISM AND MASS
COMMUNICATION**

COURSE CODE: DJM 121 NEWS WRITING & REPORTING

COURSE TITLE: NEWS WRITING AND REPORTING

DATE: 20th APRIL, 2023

TIME: 9.00 - 11.00AM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions.

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

DJM 121 – NEWS WRITING & REPORTING

Q1. Kibabii University just concluded its SOKU Elections as a journalist representing KIBU TV write a story for the 9pm Bulletin including the Title, Lead and Body.

Q2. a) What is News?

b) Differentiate between Hard News and Soft News using examples

Q3. a) Who is a news source?

b) Using a diagram illustrate the inverted pyramid and its importance in news writing and reporting.

Q4. a) List 5 types of a lead giving its relevance in a news broadcast.

b) Differentiate between News and features.

Q5. Write a 5 minute script for a news interview that you have to carry out on H.E President William Ruto concerning Maandamano Mondays and Thursdays