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UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

THIRD YEAR FIRST SEMESTER

SPECIAL/SUPPLEMENTARY EXAMINATION

**FOR THE DEGREE OF BACHELOR OF EARLY CHILDHOOD
EDUCATION**

COURSE CODE: ECD 310

COURSE TITLE: PUBLIC SPEAKING SKILLS

DATE: 21ST AUGUST, 2023

TIME: 11.00AM - 1.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions

TIME: 2 Hours

This Paper Consists of 3 Printed Pages. Please Turn Over. ►

QUESTION ONE - COMPULSORY (30 MARKS)

- a) Discuss the importance of public speaking using relevant examples. (10 marks)
- b) Explain two ways of introducing a speech in public communication. (4 marks)
- c) Discuss three non-verbal cues and illustrate how important they are in public speaking. (6 marks)
- d) Briefly discuss how Martin Luther King used his public speaking prowess to change America. (10 marks)

QUESTION TWO (20 MARKS)

- a) Explain the various strategies you would consider when choosing a topic for your speech. (10 marks)
- b) Discuss two ways on how culture can be a hindrance to public speaking. (10 marks)

QUESTION THREE (20 MARKS)

- a) Name three (3) types of public speeches. (6 marks)
- b) Discuss briefly what the speeches you have mentioned in 3(a) above entail. (14 marks)

QUESTION FOUR (20 MARKS)

You are preparing a lesson on “The importance of Competency based curriculum-CBC”

- a) Explain the types of visual Aids that you may use during the lesson and the advantages of the visual aids as well. (10 marks)
- b) In case you do not have the visual aids, what would you have to do to communicate the message effectively? (10 marks)

QUESTION FIVE (20 MARKS)

Write short notes on the following:

- i) Extemporaneous delivery (5 marks)
- ii) Demographic Analysis (5 marks)
- iii) Visual Aids (5 marks)
- iv) Informative speech (5 marks)