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**UNIVERSITY EXAMINATION  
ACADEMIC YEAR 2022/2023**

**DOCTOR OF PHILOSOPHY IN EDUCATIONAL MANAGEMENT AND POLICY  
STUDIES / EDUCATIONAL PLANNING AND MANAGEMENT**

**COURSE CODE: EPM 921E**

**COURSE TITLE: STRATEGIC PLANNING MANAGEMENT AND MANAGEMENT  
OF CHANGE**

**DATE: 16<sup>th</sup> AUGUST, 2023 TIME: 8:00-11:00 AM DURATION: 3 HOURS**

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**INSTRUCTIONS TO CANDIDATES**

Answer Question One (compulsory) and Any other TWO (2) Questions

1 a) Discuss the following terms:

- (i) Strategic Planning (5 Marks)
- (ii) Change Management (5 Marks)
- (iii) Strategic management (5 Marks)

b) Analyze the rationale for studying strategic planning and management by planners and policy developers (15 marks).

2. a) Discuss any approaches to the study of Change Management (8 Marks)

b) Justify why knowledge of Change Management is crucial in organizational planning and management (7 Marks).

3. Total Quality Management (TQM) has become attractive among Educational Planners and Policy Developers in recent times discuss (15Marks).

4. Assume you have been contracted as Strategic Management Consultant by a School Board of Management. Develop Strategic Road Map to guide the School Board during the Meeting (15Marks)

5. Discuss ways you can use to overcome resistance to Change Management (15 Marks)