



FreeExams.co.ke

UNIVERSITY EXAMINATIONS

**2022/2023 ACADEMIC YEAR
FOURTH YEAR FIRST SEMESTER**

MAIN EXAMINATION

**FOR THE DEGREE OF
BACHELOR OF JOURNALISM AND MASS COMMUNICATION**

[BROADCAST & PRINT MEDIA OPTION]

COURSE CODE: JMB 413

COURSE TITLE: TELEVISION PRODUCTION

DATE: 28TH APRIL, 2023

TIME: 2.00 - 4.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions.

TIME: 2 Hours

QUESTION ONE - COMPULSORY (30 MARKS)

- a) Explain briefly what you understand by the term "Location recording." (1 mark)
- b) When a Television programme or part of it is shot outside the studio, it is called field recording or a remote. Explain the three major classification of location or remote recordings. (9 marks)
- c) For a good Television programme in location recording, the producer must do a detailed recce along with his cameraman, production assistants, engineers and technical operators. Explain the relevance of recce as a pre-shooting plan. (10 marks)
- d) A shooting plan is an important outline of a Television programme. However, during this stage, a producer has to pay attention to certain considerations. Explain. (10 marks)

QUESTION TWO (20 MARKS)

The basic purpose of editing is to put a video programme together with clarity, continuity and impact features. Explain the procedure to achieving good edit.

QUESTION THREE (20 MARKS)

Initial production conference is vital during the video shooting plan. Enumerate and explain the key issues discussed during the meeting.

QUESTION FOUR (20 MARKS)

- a) Booking of studios and other facilities is one of the key technical considerations before the actual shooting exercise. Discuss other relevant requirements a producer must execute during his booking stage. (10 marks)
- b) Studio recording is a carefully planned event in which a large number of technical and other specialists operate still a large number of machines and sophisticated equipment. This makes all the studio productions a costly affair. We therefore, cannot afford the luxury of holding rehearsals in the studio while everybody waits idly. To save on studio time, which is highly expensive, it is advisable to hold some rehearsals outside the studio.

Discuss **FIVE** guidelines that may be useful for rehearsing the programme by producers. (10 marks)