

UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR FOURTH YEAR FIRST SEMESTER

MAIN EXAMINATION

FOR THE DEGREE OF BACHELOR OF JOURNALISM AND MASS COMMUNICATION

[BROADCAST & PRINT MEDIA OPTION]

COURSE CODE: JMB 414

COURSE TITLE: PHOTOJOURNALISM

DATE: 21ST APRIL, 2023

TIME: 2.00 - 4.00PM

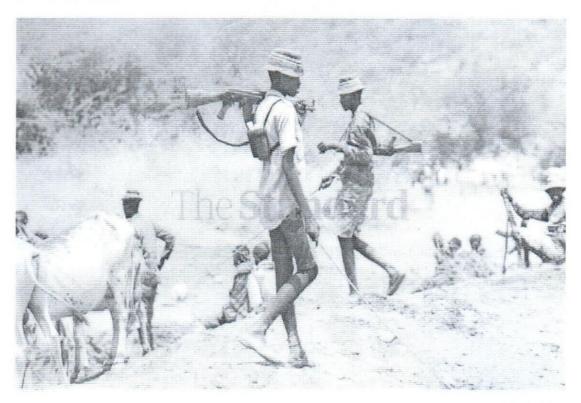
INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions. Marks will only be awarded to well-articulated and example-based answers.

TIME: 2 Hours

QUESTION ONE - COMPULSORY (30 MARKS)

You are the Editor-in-Chief of KIBU Daily and just received this photography from an amateur photojournalist.



a) Write a Caption to suit this photograph

- (5 marks)
- b) Write a two-paragraph newsworthy story to accompany this photo in your publication for tomorrow's release. (15 marks)

QUESTION TWO (20 MARKS)

a) What is Visual Literacy?

(5 marks)

b) Discuss the importance Visual Literacy in appreciating photographs

(15 marks)

QUESTION THREE (20 MARKS)

Write short notes on the following terms used in photojournalism:

a) paparazzi	(5 marks)
b) virtual age	(5 marks)
c) citizen Journalism	(5 marks)
d) caption	(5 marks)

QUESTION FOUR (20 MARKS)

List and explain three major ethical and legal issues in the practice of photojournalism.

QUESTION FIVE (20 MARKS)

Outline a brief history of photojournalism from the year 1900 to 2006