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UNIVERSITY EXAMINATIONS

**2022/2023 ACADEMIC YEAR
FOURTH YEAR SECOND SEMESTER**

MAIN EXAMINATION

**FOR THE DEGREE OF BACHELOR OF JOURNALISM AND
MASS COMMUNICATION**

COURSE CODE: JMB 426

COURSE TITLE: GRAPHIC DESIGN AND LAYOUT

DATE: 31ST JULY, 2023

TIME: 8.00 - 10.00AM

INSTRUCTION TO CANDIDATES

Answer Questions. Come with CD/DVD to save your final project.

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

QUESTION ONE (30 MARKS)

40 minutes

Adobe In Design

Using the illustrator in design, create a magazine of 6 pages. Design a magazine cover and 5 pages with the source files provided on the computer. Use the following elements to prepare an A4 size design. Save your work and export it as PDF.

QUESTION TWO (20 MARKS)

40 Minutes

Adobe Photoshop

Using Adobe Photoshop edit the provided images through cropping and colour correction. Remove the background of the image and use the image to design a poster with the information provided by the examiner. The examiner will provide a template poster, at the end of your design it should resemble the template.

QUESTION THREE (20 MARKS)

40 Minutes

Adobe Illustrator

Working with paths, shapes and text, design a logo of choice. Use the logo to create a business card. Business cards dimensions are 8.9cm by 5.1cm.