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UNIVERSITY EXAMINATIONS

**2022/2023 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

MAIN EXAMINATION

**FOR THE DEGREE OF BACHELOR OF JOURNALISM AND
MASS COMMUNICATION**

COURSE CODE: JMC 121

COURSE TITLE: INTRODUCTION TO COMPUTER MEDIATED WRITING

DATE: 20TH APRIL, 2023

TIME: 2.00 - 4.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions. Marks will only be awarded to well-articulated and example-based answers.

TIME: 2 Hours

QUESTION ONE - COMPULSORY (30 MARKS)

- a) Define the term "Computer-Assisted Reporting" (CAR). (2 marks)
- b) Discuss **FOUR** computer-assisted tools used in newsgathering and delivery. (8 marks)
- c) Computers have revolutionized news gathering and disseminating. Explain **FIVE** benefits of Computer-Assisted Reporting in the field of journalism. (10 marks)
- d) Citing examples, discuss **FIVE** instances where journalists may use a computer and the internet to gather information for news stories. (10 marks)

QUESTION TWO (20 MARKS)

- a) Not everything we find online is true. Explain **FIVE** criteria that journalists may use to assess the credibility of online information. (10 marks)
- b) Discuss **FIVE** benefits that accrue from journalists using data and statistics in news reporting. (10 marks)

QUESTION THREE (20 MARKS)

- a) Define an internet search engine and list **THREE** examples. (5 marks)
- b) Highlight **FIVE** challenges that a journalist may encounter when searching for information online. (10 marks)
- c) List **FIVE** strategies that a journalist can use in order to search the internet effectively. (5 marks)

QUESTION FOUR (20 MARKS)

- a) Apart from online sources, discuss **FIVE** other sources of news stories. (10 marks)
- b) Highlight **FIVE** examples of internet information resources. (10 marks)

QUESTION FIVE (20 MARKS)

- a) Outline **FIVE** advantages of database management to a journalist. (10 marks)
- b) Define data journalism and discuss **FOUR** reasons why journalists need to use data in their reporting. (10 marks)