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UNIVERSITY EXAMINATIONS

**2022 / 2023 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

MAIN EXAMINATION

**FOR THE DEGREE OF BACHELOR OF JOURNALISM AND
MASS COMMUNICATION**

COURSE CODE: JMC 226

COURSE TITLE: FEATURE WRITING

DATE: 19TH APRIL, 2023

TIME: 2.00 - 4.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions. Avoid duplication of materials.

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

QUESTION ONE - COMPULSORY (30 MARKS)

- a) Differentiate a feature and a news article. (4 marks)
- b) Describe **four** types of feature articles. (8 marks)
- c) Mention **six** skills that are relevant for a feature article writer. (6 marks)
- d) Explain **four** types of leads. (8 marks)
- e) State **four** principles of editing. (4 marks)

QUESTION TWO (20 MARKS)

- a) Explain **five** characteristics of feature stories. (10 marks)
- b) Illustrate **five** sources for feature story writers. (10 marks)

QUESTION THREE (20 MARKS)

- a) Write the meaning feature interviews? (2 marks)
- b) Describe **five** types of interviews used by feature writers. (10 marks)
- c) Explain **four** reasons why interviews are important in feature article writing. (8 marks)

QUESTION FOUR (20 MARKS)

- a) Explain the meaning of human-interest stories? (2 marks)
- b) Discuss **six** factors to consider when writing human-interest stories. (12 marks)
- c) Give **six** examples of human-interest story headlines. (6 marks)

QUESTION FIVE (20 MARKS)

- a) Explain the **eight** steps used when writing a profile. (16 marks)
- b) Mention **four** types of profiles. (4 marks)