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UNIVERSITY EXAMINATIONS

**2017/2018 ACADEMIC YEAR
SECOND YEAR FIRST SEMESTER**

SPECIAL/SUPPLEMENTARY EXAMINATION

**FOR THE DEGREE OF BACHELOR OF JOURNALISM & MASS
COMMUNICATION**

COURSE CODE: JMC 204

COURSE TITLE: NEWS WRITING AND REPORTING

DATE:

TIME: 3.00 - 5.00PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** Questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

QUESTION ONE - COMPULSORY (30 MARKS)

- a) Explain the following:
- i. Vox pop (3 marks)
 - ii. Beat (3 marks)
 - iii. Hard news (3 marks)
 - iv) Pack journalism (3 marks)
- b) FOUR reasons why you should use quotes in news writing (8 marks)
- c) People practice journalism for a variety of reasons, explain any FIVE (10 marks)

QUESTION TWO (20 MARKS)

Peter is a media guru who is not keen to hire beat reporters, you have been contracted to advise him. Discuss FIVE advantages and FIVE disadvantages of beat reporting in a Newsroom.

QUESTION THREE (20 MARKS)

Discuss the influence of social media in today's world and how it impacts the practice of newswriting and reporting.

QUESTION FOUR (20 MARKS)

- a) Discuss any FOUR types of interviews used by news reporters when sourcing for information for news stories. (8 marks)
- b) What are news values? Explain any SIX news values (12 marks)

QUESTION FIVE (20 MARKS)

Assume that you are a reporter for KIBU Digest, a local newspaper. Below are some details about an incident during the annual Lamu Dhow Race. The facts are assembled in a disjointed way just as they might be if you had obtained them by interviewing several people at different times.

Jane Nasimiyu, a holidaymaker from Kibabi in Bungoma, who was watching the race with her family from the hotel overlooking the ocean, said today:

“There was a big crowd of people watching as the race got underway. After a few minutes, we noticed it was getting windy and a couple of the dhows looked like they were having problems. Then two of the biggest dhows bumped into each other and one of them started to capsize.

“It’s a good job that the lifeboat was already on the spot. We watched as they pulled some of the racers out of water.”

"Everyone was safe within a matter of minutes. It certainly wasn't how we were expecting the race to turn out."

Ali Roba, chairman of the organizing committee of Lamu Dhow Race, said:

"This event has been staged successful each year since 1990 and we've never had any safety problems before. The weather forecast gave no hint that it was going to turn very windy."

All the crews have safety training ahead of the race, and everyone involved is a strong swimmer. The lifeboat crew are on standby during the race every year, and they did their job splendidly in rescuing six people from one of the dhows, Mv tibim."

Juma Lule, captain of Mv tibim, said:

"The wind started to blow really hard and it took us all by surprise. We found ourselves drifting towards one of the other rafts and when we hit them, we came off much worse."

"All six of us on the dhow realized that it was time to abandon and swim for our lives. We are told to wear lifejackets under the rules of the race, and everyone knew what to do in the event of the dhow sinking. We were glad to see the lifeboat crew arrive so quickly to pick us all up after a couple of minutes in the water."

"This certainly hasn't dampen our dream of winning the competition. We'll be back next year."

Karisa Charo, coxswain of the Lifeboat, said:

"It was a straightforward job to pull the six crew members out of the water. But it does illustrate that everyone who goes on the ocean in a vessel should think carefully about safety. The weather can change quickly-even on a day like today."

"The organisers of the dhow race know what they are doing and so they had plans in place for an emergency like the one we saw today."

Tom Juma, a police officer, said:

We took several calls from members of the public telling us about the dhow that was sinking. We are always grateful for the help of the public in alerting us to potential danger."

"It is good that everyone is safe and well after today's race. We will be asking the organizers for a full report on what happened and carry out a through review"

Write a 250 word news story